



BRYCE HARLOW FOUNDATION
Week-long Digital Celebration

IN LIEU OF OUR

40TH ANNUAL AWARDS DINNER
APRIL 19 - 23, 2021





THE
BRYCE
HARLOW
FOUNDATION

Day 1

ABOUT THE FOUNDATION AND
MR. HARLOW

Day 2

HONORING

Brenda Larsen Becker, Senior Vice President of
Global Government Affairs, Boston Scientific

Day 3

HONORING

Debbie Stabenow, U.S. Senator from Michigan

Day 4

THE 2020-21 CLASS OF FELLOWS

Day 5

THANK YOU TO OUR SPONSORS

Day 1

40 YEARS OF INTEGRITY IN GOVERNMENT ADVOCACY

Bryce Harlow Foundation

On June 3, 1981, about 250 of Bryce Harlow's friends and admirers attended a dinner to honor him for his 40 years of outstanding public and private endeavors, and for his contributions to the advancement of the profession of Washington corporate representation. Using the profits from that dinner as seed money, the committee in charge of the event reconstituted itself as the Bryce Harlow Foundation. They began to map out plans for a variety of educational activities, all of which were designed to foster greater cooperation between business and government. Although the foundation's scope has broadened beyond corporate representation, its mission remains constant – to enhance the quality of professional advocacy and increase the understanding of its essential role in the development of sound public policy.

The Bryce Harlow Fellowship supports and encourages highly motivated graduate students in their pursuit of a career in professional advocacy through government relations and lobbying. A prestigious award, the Bryce Harlow Fellowship is offered to individuals who have demonstrated high academic achievement and strong leadership skills. The Foundation considers its Bryce Harlow Fellows to be the future of professional advocacy – those who are committed to practicing the art of lobbying with the highest level of integrity. Bryce Harlow Fellows work full-time while completing their advanced degrees in a variety of fields, including public policy, political science, law, and business.

The Foundation supports an environment that encourages competing voices – through advocacy, through education, and with expertise – to speak out on issues before our government, either directly through grassroots or indirectly through professional advocates.

Day 1

Mr. Bryce Harlow



Bryce Nathaniel Harlow (1916-1987) was born in Oklahoma City, Oklahoma, the son of Victor E. Harlow, who had served as a college professor, college president, and publisher of Harlow's Weekly, which focused on Oklahoma political, social and economic issues. Bryce Harlow graduated from the University of Oklahoma in 1936 at age 19, followed by two years of graduate work in government at the University of Texas at Austin and the University of Oklahoma. He then went to Washington, D.C., where he served on Capitol Hill as assistant librarian of the U.S. House of Representatives and then as an aide to Congressman Wesley Disney. In 1940 he joined the army reserve, and in July 1941 he was placed on active duty as an officer in the public information office of Army Chief of Staff Gen. George C. Marshall. He then served as the army's congressional liaison under Wilton B. Persons. He rose to the rank of lieutenant colonel.

After the war, Harlow returned to Oklahoma City twice to serve as vice president of Harlow Publishing Company in 1946-47 and 1951-52, but both times was recruited back to positions in Washington. In 1947 he joined the staff of the House Armed Services Committee and the following year he became the head of the staff. In 1953 he became a speechwriter for the newly elected President Dwight D. Eisenhower, and went on to hold a variety of titles in the White House through Eisenhower's two terms.

Harlow also wrote campaign speeches for Richard M. Nixon in 1960, but after Nixon was defeated Harlow was hired by Procter & Gamble to create their first governmental relations office in Washington, D.C. Harlow was the company's main representative to Congress and federal agencies until he retired in 1978. At the time of his retirement, he was called the "unofficial dean of Washington corporate representatives."

In 1969, Harlow was President Nixon's first appointment to his staff to head up legislative affairs, and later was made Counselor to the President with cabinet rank. Harlow later served as an informal advisor to Presidents Gerald Ford and Ronald Reagan, and received many honors. In 1960 he received the Minuteman Award, the highest honor of the Reserve Officers Association. He was inducted into the Oklahoma Hall of Fame in 1977. In 1981, President Reagan awarded him the Medal of Freedom. In 1990, the Fund for American Studies established the Bryce Harlow Institute on Business and Government Affairs, a summer program at Georgetown University.

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Day 1

Day 2

BUSINESS-GOVERNMENT RELATIONS AWARD HONORING

Brenda Larsen Becker



Brenda Becker is Senior Vice President, Global Government Affairs for Boston Scientific. She is responsible for managing the Company's global government affairs team, as well as corporate public policy.

In May 2018 Brenda was appointed to the President's Council on Fitness, Sports & Nutrition. This Council focuses on educating Americans and leading outreach and awareness efforts to improve the health and fitness of the American people.

Brenda brings an outstanding track record of success to Boston Scientific with more than 30 years of governmental experience. Prior to this role, she served in the Bush Administration for 6 years. She held the position as Assistant to Vice President Cheney for Legislative Affairs. She was responsible for advising the Vice President of the United States and senior White House staff on legislative strategy in the House and Senate. Brenda served as the VP's liaison on Capitol Hill with members of Congress and the leadership team.

In addition, Brenda was Assistant Secretary for Legislative and Intergovernmental Affairs for the United States Department of Commerce, where she provided advice and counsel to the Secretary of Commerce and other senior Commerce officials on Congressional and Intergovernmental affairs issues.

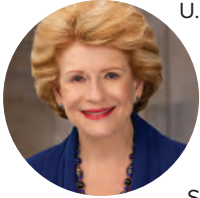
Prior to her role at the Commerce Department, Brenda was Vice President for Congressional Communications at the Blue Cross and Blue Shield Association. She worked for Blue Cross and Blue Shield for almost 20 years.

Brenda holds a B.A. in Political Science and Public Administration from Michigan State University and a Master's in Business Administration from Central Michigan University. She has two adult children, Megan and Max, who work on Capitol Hill.

Day 3

BRYCE HARLOW AWARD HONORING

Debbie Stabenow



U.S. Senator Debbie Stabenow is Michigan's senior U.S. Senator and a senior member of Senate leadership. She made history in 2000 when she became the first woman from Michigan elected to the United States Senate. As Chair of the Senate Agriculture, Nutrition and Forestry Committee, Senator

Stabenow authored the 2014 Farm Bill and coauthored the 2018

Farm Bill, which passed on a strong bipartisan vote of 87-13. She is now leading the bipartisan effort to support agriculture and forestry in addressing the climate crisis. As a senior member of the Senate Finance Committee and the Budget Committee, and a member of the Environment and Public Works Committee, she has a powerful and unique role to play in shaping our nation's health care, manufacturing, energy, food, and agriculture policies.

She is a national leader in the effort to make sure all people have affordable, quality health care, including prescription drugs. And she is the leader in the U.S. Senate of the movement to create a new, more effective model for providing quality community mental health and addiction services. She is also laser-focused on helping Michigan's businesses create jobs, leveling the playing field in international trade, and ensuring that our workers have the skills they need to excel in the international marketplace. Senator Stabenow was inspired to run for office after leading a successful effort to stop the closure of a local nursing home. She was elected to the Ingham County Board of Commissioners when she was 24 years old and two years later was elected Chair of the Board. She served for 12 years in the Michigan House of Representatives (1979-90) and four years in the State Senate (1991-94). Two years later, she was elected to represent Michigan's 8th Congressional District in the U.S. House of Representatives, where she served for four years.

A musician at heart, Senator Stabenow sings and plays both the piano and the guitar. She has two grown children, Todd and Michelle; a daughter-in-law, Sara; a son-in-law, Scott; and five beautiful grandchildren.

THE 2020-21 BRYCE HARLOW CLASS OF **Fellows**

Lucas Allen

*Legislative Assistant,
The American Academy of
Pediatrics*

Jon Ammons

*Deputy Chief of Staff, Utah
House of Representatives*

Bridget Anshus

*Senior Associate, Venn
Strategies*

Disha Banik

*Legislative Assistant, U.S.
House Democratic Caucus
Chair Hakeem Jeffries*

Jackie Beckwith

*Manager of Advocacy and
Government Relations,
Association for Unmanned
Vehicle Systems International
- AUVSI*

John Bleed

*Policy Advisor, Confederation
of British Industry*

Samantha Chavin

*Public Policy Associate,
MAZON: A Jewish Response
to Hunger*

Andrea Cooke

*Director of Legislative,
Regulatory and Federal
Policy, Blue Cross Blue Shield
Association*

Adeline DeYoung

*Legislative Assistant, U.S.
Rep. Teresa Leger Fernandez*

Thomas Erb

*Policy Fellow, Center for
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Elizabeth Linderbaum

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American Cancer Society
Global Headquarters*

Day 4

Day 5

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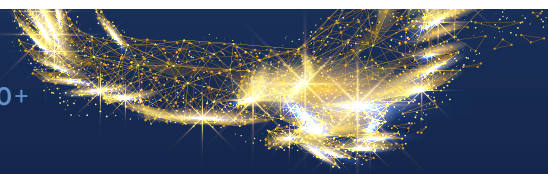


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CN railway is a leading North American transportation and logistics company. Celebrating their 100th anniversary in 2019, they offer integrated shipping solutions, including rail, intermodal, trucking, freight forwarding, warehousing and distribution. CN is a true backbone of the economy whose team of approximately 24,000 railroaders transports more than C\$250 billion worth of goods annually for a wide range of business sectors, ranging from resource products to manufactured products to consumer goods, across a rail network of approximately 20,000 route-miles spanning Canada and mid-America.

MICROSOFT



Founded in 1975, Microsoft enables digital transformation for the era of an intelligent cloud and an intelligent edge. Its mission is to empower every person and every organization on the planet to achieve more.

NATIONAL STONE, SAND & GRAVEL ASSOCIATION



The National Stone, Sand & Gravel Association (NSSGA) is the leading voice and advocate in the nation's capital for the construction aggregates industry. We advance public policies that protect and expand the safe, environmentally responsible use of crushed stone, sand and gravel that build America's infrastructure and economy.

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TARGET



Target is proud to be one of the world's most beloved brands, and we've made commitments across our business to guide us in keeping that long legacy alive. You can find the Target Team in all 50 states at your favorite store, in your community, across the country and around the world. There are more than 350,000 team members across the globe, all working together for one important reason: to help all families discover the joy of everyday life. That's our purpose. Our mission. Our long legacy of giving 5% of our profits helps strengthen our communities, and our volunteers serve 1 million+ hours in their communities each year. Target scored a perfect 100 on The Human Rights Campaign's 2018 Corporate Equality Index and nearly half of our 1,800+ Target stores are run by women.

PREMIUM SPONSORS - \$10,000

AARP



AARP is the nation's largest nonprofit, nonpartisan organization dedicated to empowering people 50 and older to choose how they live as they age. With a nationwide presence and nearly 38 million members, AARP strengthens communities and advocates for what matters most to families: health security, financial stability, and personal fulfillment.

AMERICAN BEVERAGE ASSOCIATION



The American Beverage Association (ABA) is the leading policy and public education advocate for the non-alcoholic beverage industry. ABA members have a longstanding commitment to addressing societal challenges with better way solutions. They are working with the Alliance for a Healthier Generation to reduce sugar consumed from beverages. And with World Wildlife Fund, The Recycling Partnership and Closed Loop Partners, they launched Every Bottle Back, a breakthrough effort to reduce their use of new plastic.



AMERICAN EXPRESS



American Express is a globally integrated payments company that provides customers with access to products, insights and experiences that enrich lives and build business success. Our integrated payments platform includes card-issuing, merchant-acquiring and card network businesses. We are a leader in providing payment products and services to a broad range of customers, including consumers, small businesses, mid-sized companies and large corporations around the world.

AMERICAN FOREST & PAPER ASSOCIATION



The American Forest & Paper Association (AF&PA) serves to advance a sustainable U.S. pulp, paper, packaging, tissue and wood products manufacturing industry through fact-based public policy and marketplace advocacy. AF&PA member companies make products essential for everyday life from renewable and recyclable resources and are committed to

continuous improvement through the industry's sustainability initiative — *Better Practices, Better Planet 2020*. The forest products industry accounts for approximately four percent of the total U.S. manufacturing GDP, manufactures nearly \$300 billion in products annually and employs approximately 950,000 men and women.

BOSTON SCIENTIFIC



Boston Scientific transforms lives through innovative medical solutions that improve the health of patients around the world. As a global medical technology leader for more than 40 years, we advance science for life by providing a broad range of high performance solutions that address unmet patient needs and reduce the cost of healthcare.

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FIERCE GOVERNMENT RELATIONS

Fierce Government Relations is an all-Republican lobbying firm with more than 50 corporate, trade association, and non-profit clients.



GENERAL MOTORS



For more than 100 years, General Motors has been at the forefront of the automotive revolution. Today, our vision is a world with zero crashes, zero emissions and zero congestion. As one of the largest automakers in the U.S., we are committed to positively impacting the communities where we live and work. GM has accounted for more than one dollar of every four invested by U.S. automakers in the U.S. since 2010. General Motors is focused on advancing an all-electric future that is inclusive and accessible to all and has committed to investing more than \$27 billion in planned EV and AV product spending through 2025 and launching 30 EVs around the world by 2025. Our team brings wide-ranging perspectives and experiences to solving the complex transportation challenges of today and tomorrow.

HOUSEHOLD & COMMERCIAL PRODUCTS ASSOCIATION



The Household and Commercial Products Association (HCPA) is the premier trade association representing companies that make and sell \$180 billion annually of products used for cleaning, protecting, maintaining, and disinfecting in homes and commercial environments. HCPA members employ 200,000 people in the U.S. whose work helps consumers and workers create a cleaner, healthier and more productive life. Our mission is to protect, promote and enhance the household and commercial products industry and the consumers and workers who use our members' products.

INTUIT



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At Johnson & Johnson, we believe good health is the foundation of vibrant lives, thriving communities and forward progress. That's why for more than 130 years, we have aimed to keep people well at every age and every stage of life. Today, as the world's largest and most broadly-based health care company, we are committed to using our reach and size for good. We strive to improve access and affordability, create healthier communities, and put a healthy mind, body and environment within reach of everyone, everywhere. We are blending our heart, science and ingenuity to profoundly change the trajectory of health for humanity.

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NATIONAL RETAIL FEDERATION



The National Retail Federation, the world's largest retail trade association, passionately advocates for the people, brands, policies and ideas that help retail thrive. From its headquarters in Washington, D.C., NRF empowers the industry that powers the economy. Retail is the nation's largest private-sector employer, contributing \$3.9 trillion to annual GDP and supporting one in four U.S. jobs – 52 million working Americans. For over a century, NRF has been a voice for every retailer and every retail job, educating, inspiring and communicating the powerful impact retail has on local communities and global economies.



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Spanning four decades, The Russell Group continues to set the standard for advocacy services in the food and agriculture arena. Our eleven team members have vast experience in Congress, in the Administration and with key organizations and individuals involved in the most impactful issues of federal food

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Russell Reynolds Associates is a leading

global search and leadership advisory firm. We help our clients build teams of transformational leaders who can meet today's challenges and anticipate the digital, economic and political trends that are reshaping the global business environment. From helping boards with their structure, culture and effectiveness to identifying, assessing and defining the best leadership for organizations – our teams bring their decades of expertise to help clients solve their most complex leadership issues.

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UnitedHealth Group is a diversified health care company dedicated to helping people live healthier lives and

helping make the health system work better for everyone. Our 325,000 women and men leverage the information, technology and clinical insights of our company to enhance the performance of the health system and improve the overall health and well-being of the people we are privileged to serve and their communities.



UPS



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WESTROCK



WestRock is the leading paper and packaging company. We partner with our customers to deliver consistent quality and superior service that fuels innovation to foster real, sustainable growth. We

have a long history of entrepreneurship, leadership and innovation – one that includes game-changing developments in papermaking, packaging design and retail solutions. With more than 50,000 team members and 320 manufacturing facilities, design centers, research labs and sales offices around the world, we proudly connect people to essential products every day through sustainable packaging solutions – from products in grocery stores and pharmacies to the box delivered to your doorstep.

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