

# The Bryce Harlow 2024 Value Report



BY THE NUMBERS

1985

YEAR OF THE FIRST FELLOWSHIP

4

FELLOWS IN 1985

25

FELLOWS IN 2024

432

TOTAL INDIVIDUAL FELLOWS

\$539,000

NET AMOUNT RAISED THROUGH  
2024 AWARDS DINNER

Dear Friends and Partners,

It is my honor to present this report on the Bryce Harlow Foundation 2024 activities. The Foundation continued its forty-three-year history of promoting ethics and integrity in government advocacy. Thanks to your steadfast generosity, we continue to further this mission through our Fellowship program, supporting the education of rising stars in government advocacy. To paraphrase the late Mr. Harlow, “This nation relies on lobbying to provide balance and expertise, and the Federal system cannot fairly operate in the public interest without it.”

Other highlights include:

- Provided fellowships to 25 talented graduate students working in the field of lobbying, communications and other forms of government advocacy;
- Delivered excellent speakers to seminars and workshops in the Washington, D.C. area both in-person and virtually. Through these presentations, the Foundation educated a wide range of audiences about the value and impact of effective government advocacy;
- Held our annual awards dinner with a record-breaking night honoring Senator Lisa Murkowski and Dan Tate, congratulating the 2023-24 class of Fellows and thanking our many supporters; and
- Continued to execute on important initiatives that keep the Foundation board, sponsors, and fellowship alumni engaged and connected. Led by our President, Barbara Faculjak, these initiatives include actions such as issuing a quarterly newsletter, hosting educational and networking events for Fellows and alumni, and guiding the Fellowship alumni advisory board in its outreach and engagement activities.

Over the years, the Bryce Harlow Foundation has supported the education and professional growth of more than 400 young professionals with financial assistance for graduate school tuition, valuable mentorships with board members, and seminars on issues confronting the profession. Bryce Harlow Fellows have gone on to distinguish themselves as respected government advocates, trade association leaders, corporate executives, Congressional staff, and executive branch officials.

All of this has been made possible by your generous support and engagement. It is through your contributions that we have proudly continued to fulfill the goal and legacy of Bryce Harlow: the creation of sound public policy through the ethical practice of lobbying.

Thank you for your partnership. We hope to see you again in the coming year!

Sincerely,



A handwritten signature in black ink that reads "Lynn Taylor".

Lynn Taylor  
Chair

P.S. Please follow us on LinkedIn or stay up to date through our website.

## 2024-2025 BRYCE HARLOW FELLOWSHIP

**T**he Bryce Harlow Foundation announced its 2024-25 class of Bryce Harlow Fellows in August. The prestigious fellowship is the heart and soul of the foundation. It is awarded to exceptional graduate students with career goals in government relations and lobbying and who demonstrate high academic achievement and leadership skills.

Board member Tonya Muse led the selection of 25 fellows from an extraordinary group of applicants, and the current class represents:

- **Nine universities** – American University, George Mason University, the George Washington University, Georgetown University, Howard University, Johns Hopkins University, Loyola University of Chicago, University of Virginia, and the University of Southern California.
- **Five different degree types** – Including 4 MBA students, 4 studying law, 8 pursuing a Master of Arts (MA) degree in

public policy or public administration, and 9 studying communications, government, or other specialties.

- **A diverse group** – Including 12 men and 13 women; with 5 working on the Hill or in the Administration, 2 in corporate offices, 6 at trade associations, 6 in non-profits, and 6 in law or lobbying firms.

The Foundation considers its Bryce Harlow Fellows to be the future of professional advocacy — those who are committed to practicing the art of lobbying with the highest level of integrity. In addition to the \$9,000 award, fellows participate in a mentorship program where each fellow is matched with a senior lobbyist from the ranks of past or current members of the Bryce Harlow Board of Governors.



*Pictured above is the class of 2023-24 Fellows at the annual awards dinner.*

# BRYCE HARLOW FELLOWS 2024-2025

## **RACHEL ABRAHAM**

*Government Relations  
Manager,  
HIMSS (Healthcare  
Information Management  
and Systems Society)*

## **MARK BORGES**

*Senior Account Executive,  
Lucas Public Affairs*

## **DEREK CAMPBELL**

*Federal Director,  
State of Wisconsin*

## **THEO DANIELS**

*Associate Director of Policy  
and Programs,  
Rachel Carson Council*

## **FERDOUS DEHQAN**

*Policy Analyst,  
Wise Capital Group*

## **NABIN DHIMAL**

*Program Manager,  
Lutheran Community  
Services Northwest*

## **PATRICK FOX**

*Education Policy Advisor,  
U.S. Senate Committee on  
Health, Education, Labor, &  
Pensions*

## **ARSENE FREDERIC**

*Program Associate,  
Arabella Advisors (Advocacy  
Practice)*

## **ZACHARY FREIMAN**

*Legislative Assistant,  
U.S. Congresswoman  
Shontel M. Brown*

## **RACHAEL GOLDENBERG**

*Chief of Staff,  
Rep. Josh Harder,  
U.S. House of  
Representatives*

## **JULIA GRADY**

*Senior Legislative Affairs  
Associate,  
America's Essential  
Hospitals*

## **CHRISTINA INGRAM**

*Senior Manager,  
Breakthrough T1D*

## **MINA KATO**

*Senior Manager,  
Advocacy Communications  
& Stakeholder Engagement,  
Vizient*

## **MARY KATHERINE (MK) KIRLIN**

*Legislative Affairs Manager,  
National Rural Electric  
Cooperative Association*

## **AJAY LUCAS**

*Senior Manager of Public  
Policy, UNITE-LA*

## **SAMANTHA LUCE**

*District Director of Violence  
Prevention & Response,  
City Colleges of Chicago*

## **MATTHEW MARIANI**

*Director of Federal Advocacy,  
American Academy of  
Pediatrics*

## **ALEXANDRA MELILLO**

*Associate Vice President,  
The Asia Group*

## **SARAH SAPIRSTEIN**

*Executive Vice President,  
ENS Resources Inc*

## **NOMI SMALL**

*Network & Events Coordinator,  
Food Research & Action  
Center*

## **TONY WATLINGTON JR.**

*Director of Government  
Affairs, Farm Credit Council*

## **ANNIE WEBB**

*Associate Vice President  
of Government Relations,  
Nationwide Mutual Insurance  
Company*

## **WEI LI WERNER**

*Legislative Assistant,  
U.S. Senator Tim Kaine*

## **ADRIANNA WILLIAMS**

*Public Affairs Advisor,  
Holland and Knight, LLP*

## **KEEGAN ZIMPRICH**

*Federal Government Relations,  
U.S. Bank*

## THE BRYCE HARLOW MENTORSHIP

**E**ach year the Bryce Harlow Fellows are paired with mentors to help them throughout their fellowship. “The mentorship is one of the most meaningful parts of the fellowship program,” Fellowship Selection Committee chair Tonya Muse said. “Fellows select their own mentors, usually from among our past and present board members. They benefit from the personal guidance, practical advice, and networking to help them manage their careers.” The experience is powerful and impactful for Fellows and mentors alike.



*“I am honored to have been selected twice as a Fellow, as the Foundation’s principles of integrity and honesty are core to my work. The mentorship from industry leaders pushed me to grow both personally and professionally. Their guidance helped me expand my skills today and think strategically about tomorrow.”*

ANNIE WEBB



# BYRCE HARLOW BOARD OF GOVERNORS 2024

*The Bryce Harlow Foundation Board of Governors is comprised of the nation's top experts in government relations and advocacy. Board members represent the leading corporations, law firms, associations, and advocacy groups in the Washington, DC area.*

## EXECUTIVE COMMITTEE

### LYNN TAYLOR

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## BOARD OF GOVERNORS

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Avoc

## 2024 FELLOWSHIP ALUMNI ADVISORY GROUP

**A**s part of implementing the strategic plan for the Foundation, Barbara Faculjak continued to lead the fellowship alumni advisory board, consisting of 15-18 alumni of the Bryce Harlow Foundation fellowship. The objectives of the advisory board are to better engage and connect the more than 400 people who have received the Bryce Harlow Foundation fellowship since its inception. The advisory board's main accomplishments to date include hosting bi-annual peer networking events, strengthening university outreach to increase fellowship applications, and starting a "mid-career" mentorship program to support current fellows. Advisory board members include:

- JESSE BARBA** – Chegg
- ANDREW EMERSON** – Holland & Knight LLP
- BRANDON FARRIS** – National Association of Manufacturers
- CHRISTIAN FICARA** – Cresco Labs
- DARIEN FLOWERS** – Squire Patton Boggs LLP
- JOE FRANCO** – The Washington Campus
- ELIOT FRIEDMAN** – American Federation of Government Employees
- ALEXANDRA ICENHOWER** - Vizient
- MARY KATHRYN MANLY KACHEL** – Blank Rome Government Relations LLP
- BLAKE MAJOR** – The Hartford
- CAITLIN MCHALE** – National Mining Association
- ERIC MORRISSETTE** – U.S. Department of Commerce
- MARISSA SERAFINO** – Holland & Knight LLP
- CHRIS TREANOR** – Akin LLP
- MEREDITH WHITE** - Zillow

# 2024

**T**he Bryce Harlow Foundation held its 43rd annual awards dinner on April 17, 2024, bringing together the nation's top advocacy professionals to honor **Senator Lisa Murkowski (R-AK)** and **Dan Tate, Co-Founder of Forbes Tate Partners**, congratulate the 2023-24 class of Fellows and thank our dedicated and generous supporters.



Senator Murkowski was honored for her distinguished career and significant contributions to the advancement of business-government

*"We need to fight for people to express their views but in a way that respects the views of others as well – with civility. If we lose our civility we lose our souls."* **SENATOR LISA MURKOWSKI**

relations. In her acceptance speech, Murkowski addressed the right for everyone to lobby government: "How can we as Americans hear and respect the anxiety and fear of others, to respect their voices, to allow for opposing views, to stand up when there are so many challenges in front of us? This is hard work," Murkowski said. "We need to fight for people to express their views but in a way that respects the views of others as well – with civility. If we lose our civility we lose our souls." She was introduced by her friend, colleague, and Bryce Harlow Foundation board member Karen



# ANNUAL AWARDS DINNER



Knutson of Chevron, who talked about Murkowski's ability to be an effective legislator while staying true to her north star. "We all know Lisa is an independent thinker and fierce advocate. But the trait I most identify with her is courage," Karen said. "She has spent her career doing she knows to be right, even when people she loves and respects are on the others side of the issue."



Dan Tate, Co-Founder of Forbes Tate Partners, was honored for his significant contributions to government advocacy. In his moving

*"I want to challenge the Fellows to use your voice for the benefit of others. If you accept this challenge, you will change lives."* DAN TATE, CO-FOUNDER OF FORBES

TATE PARTNERS

remarks, which were delivered on his behalf by his two children, Carter and Samantha, he referred to the award as the singular honor of his professional

life, stating the principles Bryce Harlow's life and foundation promotes are those he always tries to live by. "My comments tonight center around three things: gratitude, voice and challenge," Dan said. "To the Fellows, I urge you to be grateful for every day you get to learn

in this unique city. Although through ALS I am losing the ability to speak, my voice is still carried — tonight by my extraordinary kids, and through

the board of non-profit 'I Am ALS,' a patient-centric, empowering vessel. This small non-profit organization gave rise to the advocacy of passionate public servants — like Senators Lisa Murkowski and Chris Coons here tonight. Finding and realizing the power of your voice is the single greatest key to personal success. And finally, challenge: I want to challenge the Fellows to use your voice for the benefit of others. If you accept this challenge, you will change lives." Dan was introduced by his friend and co-founder, Jeff Forbes. "Dan taught me how to lobby," Jeff said. "He taught me that most deals are made in the middle, and the middle is the key to passing or killing almost any legislation. Dan is an amazing lobbyist, and more importantly is an exceptional friend."

We were pleased to honor both Senator Murkowski and Dan Tate for their proven dedication to advocacy and business-government relations.

# 2024 BRYCE HARLOW FOUNDATION ANNUAL AWARDS CELEBRATION SPONSORS

## RECEPTION SPONSOR

**\$25,000**

Bloomberg Government

## PREMIER PLUS SPONSORS

**\$20,000**

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Canadian National Railway  
Company

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Forbes Tate Partners

PhRMA

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Management

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## PREMIER SPONSORS

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ASAE: The Center for  
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Avoc

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FTI Consulting

FOX

Heidrick & Struggles

*“Bryce Harlow is a sterling example of the positive side of politics — a life spent reconciling divergent interests, serving high moral principles, and channeling the forces of public policy toward the public good”.*

PRESIDENT RONALD REAGAN, 1981

International Franchise Association	<b>WITH APPRECIATION (UP TO \$5,000)</b>	Solar Energy Industries Association
Invariant	Adam & Reese LLP	Spencer Stuart
Kountoupes Denham Carr & Reid	American Cleaning Institute	Tunnl
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Mehlman Consulting	Boston Scientific	Zillow
National Association of Manufacturers	Bracewell LLP	
National Beer Wholesalers Association	David Castagnetti	
National Grocers Association	Ecolab	
National Restaurant Association	Ecolumix	
National Retail Federation	FMI – The Food Industry Association	
National Stone, Sand & Gravel Association	FGS Global	
Penta Group	Global Cold Chain Alliance	
PLUS Communications	Gunster Strategies Worldwide	
Porterfield, Fettig & Sears LLC	Donna Harman Consulting	
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